



viszla
A runners best friend



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about us

We are runners just like you! With lots of miles in our legs and lots of miles still left in our hearts! If you have ever met a vizsla you know they love to run and have more energy than a toddler on a sugar high. We hope to bring that same love of running to our customers as they deserve to feel that love as passionately as we do!

brand identiy

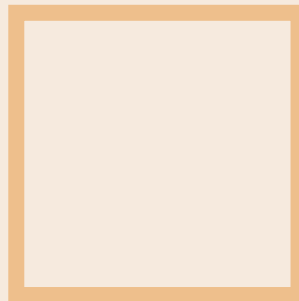
Our goal is to create a brand for the everyday runner who is set on putting in the miles and is frequently tearing through new shoes and clothing,



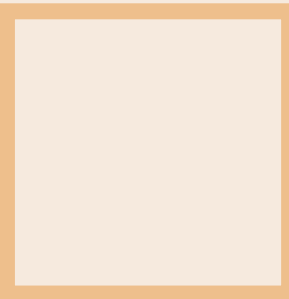
marzipan
#edc08d



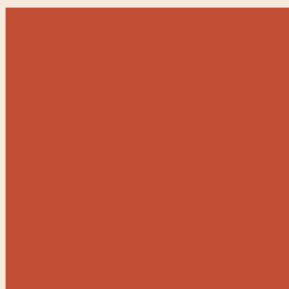
catalina blue
#283455



eggshell
#f5e8de



grenadier
#c24e36



primary logos



secondary logos



typefaces

for logo use

viszla

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The only upercase letters used in branding are the ones used at the berginning of sentences and at the beginning of our slogan.

primary typeface

futura condensed medium

futura medium italic

secondary typeface

use if needed

avenir medium oblique

avenir light



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